



# HOUSE OF FOODS IS THE NEW FOOD POWERHOUSE IN THE MARKET, UNITED BY THE JOINED FORCES OF EURO POULTRY AND CARMO FOOD NORDIC.

#### WHAT IS HOUSE OF FOODS?

House of Foods is a company specialized in sourcing and delivering high-quality food products from all over the world. The company is created through a merger between two Danish food houses, Euro Poultry and Carmo Food Nordic, with the goal of creating a stronger and more competitive company that can better serve its customers.

House of Foods offers a wide range of high-quality food products to both B2B and B2C customers and is committed to provide the highest level of quality and service.

## WHY ARE EURO POULTRY & CARMO FOOD NORDIC MERGING?

Because it is a unique opportunity to create ONE strong trading house, which can serve all customers within branding, trading, and retail.

By being a leading global food provider, offering high-quality food products and customized services to customers in Europe, the company aims to be recognized for its commitment to quality, innovation, sustainability, and to build lasting partnerships with its customers, suppliers, and employees. By uniting expertise, resources, and networks, House of Foods are able to create value for its stakeholders while contributing to the development of a more sustainable food industry.

#### HOW WILL THE SYNERGY BE UTILIZED?

The merger of Euro Poultry and Carmo Food Nordio, to form House of Foods, will allow the company to united the strengths of both companies and create a more competitive and efficient business. By combining their expertise, resources, and networks, House of Foods will be able to offer an even wider range of high-quality food products to its customers, while also increasing and improving its production and distribution capabilities.

Additionally, the merger of Euro Poultry and Carmo Food Nordic will create opportunities for cost savings and operational efficiencies, to benefit the company, employees, customers and producers.

### WHAT IS THE VISION?

The vision for House of Foods is to be the most trusted European food supplier, based on high-qual-

ity products from the world's best food producers to customers throughout Europe within branding, trading and retail.

#### WHAT CAN CUSTOMERS EXPECT?

Customers can expect a wider range of high-quality food products from House of Foods, sourced from all over the world. The company's focus on quality and service will remain unchanged, and customers can expect the same level of attention and care as they have expected from both Euro Poultry and Carmo Food Nordic. With increased production and distribution capabilities, customers can also expect more timely and efficient delivery of their orders. Additionally, House of Foods will continue to work closely with its customers and producers to develop customized food solutions to meet their specific needs and requirements.

## QUOTES FROM THE CEO'S OF EURO POULTRY AND CARMO FOOD NORDIC

"We are thrilled to join forces with Carmo Food Nordic and create a new, stronger company that can better serve our customers. With our shared commitment to quality and innovation, we are confident that House of Foods will be a leading player in the global food industry." - CEO Rasmus Mou Nielsen, Euro Poultry

"By combining our expertise and resources, we can achieve even greater success and explore new opportunities together. We are excited to join forces with Euro Poultry and create a new, specialized company that can deliver even more value to our customers and stakeholders." - CEO Ejner Sørensen, Carmo Food Nordic

#### WHERE CAN I LEARN MORE?

For more information about House of Foods, go to the website www.houseoffoods.com



