

**PRESS RELEASE**

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**HOUSE OF FOODS™**

The world is your marketplace



# ESTABLISHING HOUSE OF FOODS

Euro Poultry and Carmo Food Nordic have definitively entered into a merger agreement from today, and the establishment of the new company, House of Foods, can now be announced.

House of Foods is the new powerhouse, based on 44 years of combined industry experience within Branding, Trading and Retail. By uniting Euro Poultry's and Carmo Food Nordic's expertise, resources and producer collaboration, House of Foods will be ONE trading house. With access to new suppliers, markets and continuous development of food solutions, House of Foods has a wide selection of quality products from the best food producers worldwide, for delivery to customers throughout Europe.

The vision for House of Foods is to be the most trusted European food supplier, based on high-quality food products from the world's best producers to customers throughout Europe within Branding, Trading and Retail.

House of Foods has a strong position in the market, which includes sales organizations in Denmark, Sweden, Finland, the Netherlands, and Belgium, as well as a head office in Denmark.

*"We are pleased to announce this merger, together with Carmo Food Nordic, which brings together two strong companies, with a common vision for the future, namely to make House of Foods a leading player in the European food industry." - CEO Rasmus Mou Nielsen, Euro Poultry.*

*"We believe that the merger with Euro Poultry represents a unique opportunity to create significantly increased value for our customers, producers and employees, and we look forward to work together to realize the full potential of House of Foods." - CEO Ejner Sørensen, Carmo Food Nordic.*



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