



HOUSE OF FOODS™

The world is your marketplace



## CEO'S STATEMENT ON HOUSE OF FOODS

Based on 44 years of experience in the food industry, House of Foods is the new powerhouse on the market. CEO Rasmus Mou Nielsen, is stating the vision for House of Foods.

*"The vision for House of Foods is to be the most trusted European food supplier, based on high-quality products from the world's best food producers to customers throughout Europe within Branding, Trading and Retail".*

*"We want to be the leading provider of global food solutions, by connecting customers to the world's best food products. We want to continue expanding our reach and offering a wide range of high-quality food products, while always prioritizing sustainability.*

*We see ourselves as a key player in shaping the future of food, in collaboration with our customers and producers, not just in terms of the products we offer, but also in the way we do business. We want to be known for our innovative approach to sourcing and delivering food products, using the latest technology and processes to ensure efficiency and quality every step of the way.*

*Above all, we want to be a trusted partner to our customers, providing them with the best possible experience and delivering on our promises every time. Our goal is to create a world where everyone can enjoy the best food products from all corners of the globe, while also contributing to a more sustainable and responsible food industry.*

*With the merger of Euro Poultry and Carmo Food Nordic we are combining our expertise, resources, and networks to create*

*ONE trading house, a stronger and more competitive company that can better serve our customers.*

*One of the biggest benefits of this merger is the expanded range of products and services we can now offer. With access to new suppliers and markets, we can bring even more high-quality food products to our customers, while also exploring new opportunities for growth and innovation.*

*But perhaps even more importantly, this merger will benefit our employees. By joining forces, we are creating a company that can better withstand market fluctuations and other challenges. This will provide greater job security for our employees and open up new opportunities for career development.*

*Additionally, we will be able to offer benefits that makes House of Foods an attractive place to work, thereby helping us attract and retain the best talent in the industry. Our people are the foundation of the company and we are committed to investing in them and ensuring their continued success and growth."*



CEO - Rasmus Mou Nielsen

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